

# Welcome to Cronkite, Canada Arizona Business Council

**Mi-Ai Parrish**, Sue Clark-Johnson Professor in Media Innovation and Leadership



# Have you heard?

We are one of the most innovative and best journalism schools in the U.S.

# We're No. 1

- More than 60 full-time faculty at Cronkite
- Top pros, including six Pulitzer-Prize winners
- Stars from CBS, Edelman, NYT, AJC, USA Today, Washington Post, Wall Street Journal & more

# 'Teaching hospital' design

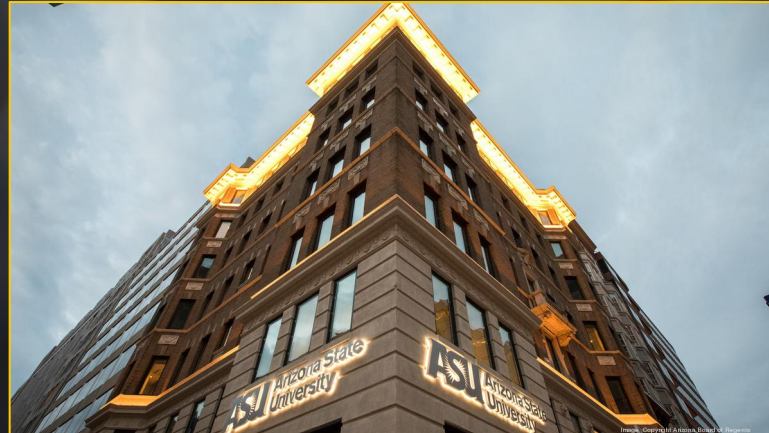
- More than a dozen professional emersion programs, including the PR Lab, innovation and entrepreneurship center, Co/Lab, TV innovation initiative



# Expanding nationally and globally



Phoenix



Washington, D.C.



Los Angeles

Students studying from Tel Aviv to Tokyo

A King penguin with a distinctive yellow crest and blue-grey feathers stands prominently in the center-right of the frame. It is surrounded by a dense crowd of fluffy, brown chicks. The penguin's head is turned slightly to the left, and its sharp black beak is visible. The chicks are mostly out of focus, creating a sense of depth and highlighting the penguin as the subject. The overall lighting is soft, and the colors are muted, giving the image a naturalistic feel.

**We coach  
students to  
stand out in  
the crowd**



Brag alert ...

Our students  
*have won  
more awards  
than any  
school in the  
U.S.*

**ASU** Walter Cronkite  
School of Journalism  
and Mass Communication  
Arizona State University

A woman with curly brown hair is smiling broadly, looking down at a laptop screen. She has her hand near her mouth in a gesture of surprise or joy. The background is blurred, showing an indoor setting.

*We are diverse.*


**More than 40% of the  
student body are people  
of color and more  
students are from outside  
of Arizona.**

# Donald W. Reynolds National Center for Business Journalism

We are home to the leading institution for the  
training of business and financial journalists

# Sponsors, partners, supporters

Knight Foundation, Carnegie Corporation, Corporation for Public Broadcasting, Reynolds Foundation, Hearst Foundation, and the Robert Wood Johnson Foundation and partnerships with Facebook, Google, Adidas, and more

A close-up, artistic photograph of a hand touching a digital screen. The screen displays a line graph with multiple colored lines (blue, red, green) and a grid. The lighting is dramatic, with strong purple and blue hues, creating a high-tech, digital atmosphere. The hand is positioned as if it's about to click or has just clicked on the screen.

*I can't imagine a  
person becoming a  
success who doesn't  
give this game of  
life everything  
he's got.*

*Walter Cronkite*