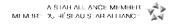


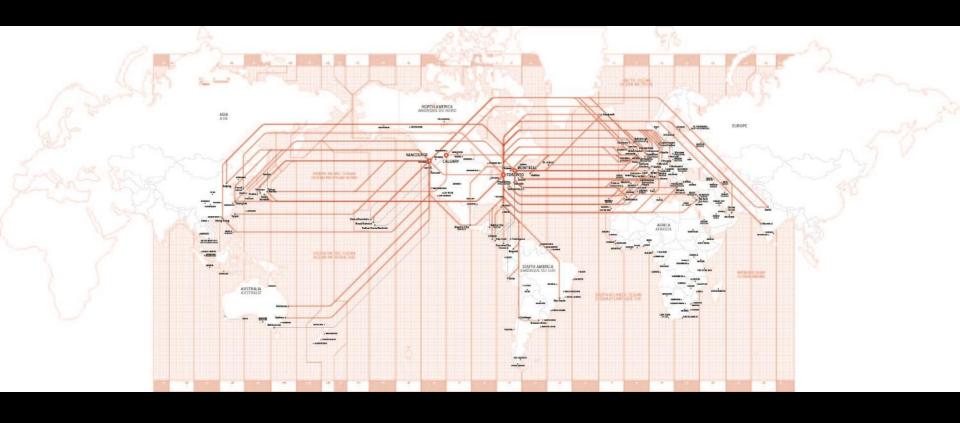
CANADA ARIZONA BUSINESS COUNCIL

December 1, 2017

Maria Benson, Regional Sales Manager



AIR CANADA NETWORK



Canada's largest domestic and international airline

Flies to destinations on **SIX continents**

Serving over **200** airports



STAR ALLIANCE

Air Canada is a **founding member** of Star Alliance, the world's most comprehensive air transportation network.

- **28** member airlines
- Over **18,500** daily departures
- 192 countries served
- 1330 airports served
- Over **1000** lounges
- 641,100,000 annual passengers





INTRODUCING MONTREAL - PHOENIX



- Seasonal service Feb. 22 May 28, 2018
- Operated by Air Canada Rouge on A319
- Three times weekly service, Monday, Thursday, and Saturday



Air Canada in Phoenix

2017 Summer Schedule Service to:

Vancouver - 1 daily Calgary - 1 daily Toronto - 1 daily



2017/2018 Fall/Winter/Spring Schedule Service to:

Montreal - 3 departures per week (MO,TH,SA) Rouge A319

Vancouver - 4 departures per week (MO,TU,TH,SA) Rouge 767-300

Calgary - 1 daily A319

Toronto - 2 daily A319





Air Canada in Phoenix

- Started service to Phoenix in November 1997, 20 years ago!
- Steadily grown our seat capacity in Phoenix by almost 70% in the past three years
- 2,244 flights into and out of Phoenix annually
- 339,758 seats into and out of Phoenix annually
- With the new Montreal service, we'll have 39,908 seats and 251 flights into and out of PHX in March of 2018 alone.
- Great connectivity via our HUBS in Montreal, Toronto, Vancouver and Calgary to Canada, Europe, Asia and beyond





Air Canada – Air Canada Rouge





AIR CANADA ROUGE - PREMIUM

- Two free checked bags
- Complimentary premium meals and beverages
- More leg-room and recline
- Access player on a complimentary iPad
- Priority check-in, Priority boarding, Priority security (where available)





AIR CANADA ROUGE - ECONOMY



- Complimentary hot meal, non-alcoholic beverages when travelling to Europe, South America, Africa or Asia*
- Modern cabin interiors with slimline seats for more space
- In-seat power
- Preferred seats offers more legroom for a small additional

*A selection of snacks, hot and cold meals and alcoholic beverages are available for purchase for flights to/from Reykjavík



PREFERRED SEATS



- Offering the comfort of extra legroom when travelling in Economy Class
- Preferred seats are located in exit rows, select bulkhead rows and the first few rows on select flights
- When customers purchase a Preferred seat, they are invited to board with zone 3
- If your customers are travelling internationally in **Premium Economy**, they will receive **free selection** of a Preferred seat on Air Canada for the North America segment(s) of their itinerary



WI-FI



- GoGo Wi-Fi is available on all narrow body aircraft in North America
- Air Canada Rouge Airbus 319 currently installing high speed Wi-Fi which will allow for streaming content



AIR CANADA CAFÉ



- Air Canada Café offers a selection of snacks, light bites and full meals that are affordable to purchase
- Available in Economy Class on most flights of 90 minutes or more



International Expansion 2018

New Route	Effective Date	Frequency
Toronto - Buenos Aires, AR (EZE)	May 2, 2018	Now nonstop service (previously 1 stop SCL)
Montreal - Casablanca, Morocco (CMN)	June 1, 2018	From ACRouge to Air Canada mainline
Montreal-Narita, Japan (NRT)	June 1, 2018	Year round, B787 Dreamliner Daily during summer peak & three-weekly during the winter
Vancouver-Melbourne, AU (MEL)	June 1, 2018	B787. Three-weekly, year round
Toronto – Zagreb, Croatia (ZAG)	June 2, 2018	Four-weekly, seasonal until Oct 7, 2018
Montreal – Bucharest, RO (OTP)	June 7, 2018	The only North American airline flying to Romania Twice-weekly, seasonal until Oct 5, 2018
Toronto – Bucharest, RO (OTP)	June 9, 2018	The only North American airline flying to Romania Twice-weekly, seasonal until Oct 7, 2018
Toronto – Porto, Portugal (OPO)	June 8, 2018	Four-weekly, seasonal until Oct 27, 2018
Vancouver-Zurich, CH (ZRH)	June 7, 2018	B787. Three-weekly, seasonal until Oct 14, 2018
Vancouver-Paris, FR (CDG)	June 8, 2018	B787. Four-weekly, seasonal until Oct 15, 2018
Montreal – Lisbon, Portugal (LIS)	June 15, 2018	Three-weekly, seasonal until Oct 27, 2018
Toronto-Shannon, Ireland (SNN)	June 2018	Four-weekly. B737 Max 8
Montreal-Dublin, Ireland (DUB)	June 2018	Four-weekly. B737 Max 8



INTERNATIONAL BUSINESS CLASS



- Fully lie-flat seat
- Adjustable pneumatic cushion for customizable comfort
- Up to 18" touch-screen, video touch handset and noise-cancelling headphones
- Individual power supply for your electronic devices
- USB port for charging



PREMIUM ECONOMY CLASS

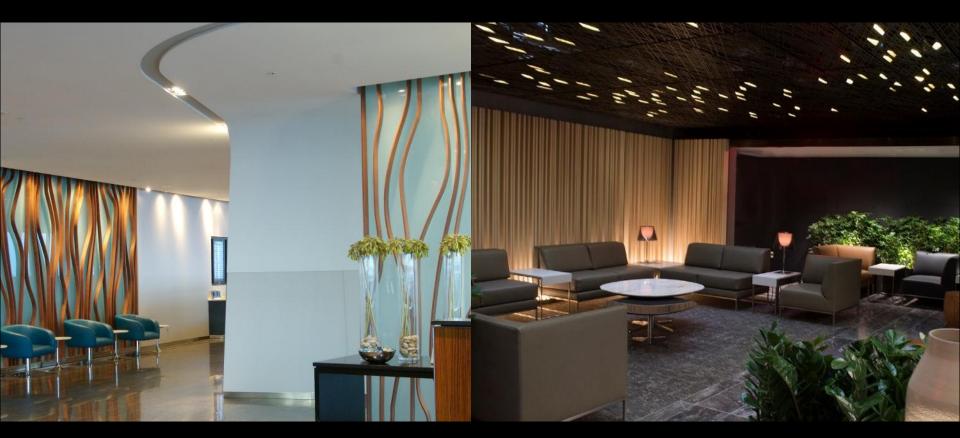


- Now Available on select routes in North America
- Larger seat and greater recline
- More leg room
- Large personal TV screen

- In-seat power and USB port at every seat
- Premium hot meals served on china dishware



Maple Leaf Lounge



- Customers can relax in one of our 22 award-winning Maple Leaf Lounges
- Customers have access to:
 - Complimentary light snacks and beverages
 - High-speed Wi-Fi
 - Showers
 - Business centers, workstations, printers, copiers and faxes



CONCIERGE



Air Canada's Concierge Agents offer personalized and dedicated service in 44 airports around the world:

Canada

- Calgary
- Edmonton
- Halifax
- Montréal
- Ottawa
- St. John's
- Toronto-Pearson
- Toronto Billy Bishop City Airport
- Vancouver
- Winnipeg

U.S.

- Boston
- Chicago
- Los Angeles
- New York (LaGuardia)
- Newark
- San Francisco
- Washington, D.C.

International

- Amsterdam
- Beijing
- Brisbane
- Brussels Copenhagen
- Delhi
- Frankfurt
- Geneva
- Hong Kong

- Istanbul
- London
- Lyon Milan Mumbai
- Munich
- Paris Rome
- Santiago
- Sao Paulo

- Seoul-Incheon
- Shanghai
- Sydney
- Taipai
- Tel Aviv
- Tokyo-Haneda Tokyo-Narita
- Zurich



AIR CANADA AWARDS

July 2017

 Air Canada was named winner in the Finance category of the 2017 Airline Strategy Awards, run by established air transport industry news and analysis provider, Flight Airline Business. The 16th annual edition of the awards was presented at a recent event in London, England.

June 2017

- Air Canada has been ranked among the 50 Most Engaged
 Workplaces™ in North America for the second year in a row for
 its commitment to employee engagement by Achievers, an
 employee social recognition company.
- Air Canada was today named Best Airline in North America by the 2017 Skytrax World Airline Awards at the International Paris Air Show. It is the sixth time in eight years Canada's flag carrier has been named the continent's best airline by Skytrax, whose survey of almost 20 million air travellers is recognized as the global benchmark of industry excellence.

May 2017

 Air Canada has been named the second most attractive company brand to work for in Canada according to the Randstad Employer Brand Research (REBR) independent survey. REBR conducts an annual impartial survey of Canadians to determine which brands they would most like to work for.



Best Airline in North America



Reason's To Celebrate!

- New Service from Phoenix to Montreal!
- Canada's 150th Anniversary!
- Air Canada's 80th Anniversary!
- Montreal's 375th Anniversary!







AIR CANADA – UNVEILING





Thank you Merci