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Presentation to the Canada-Arizona Business Council

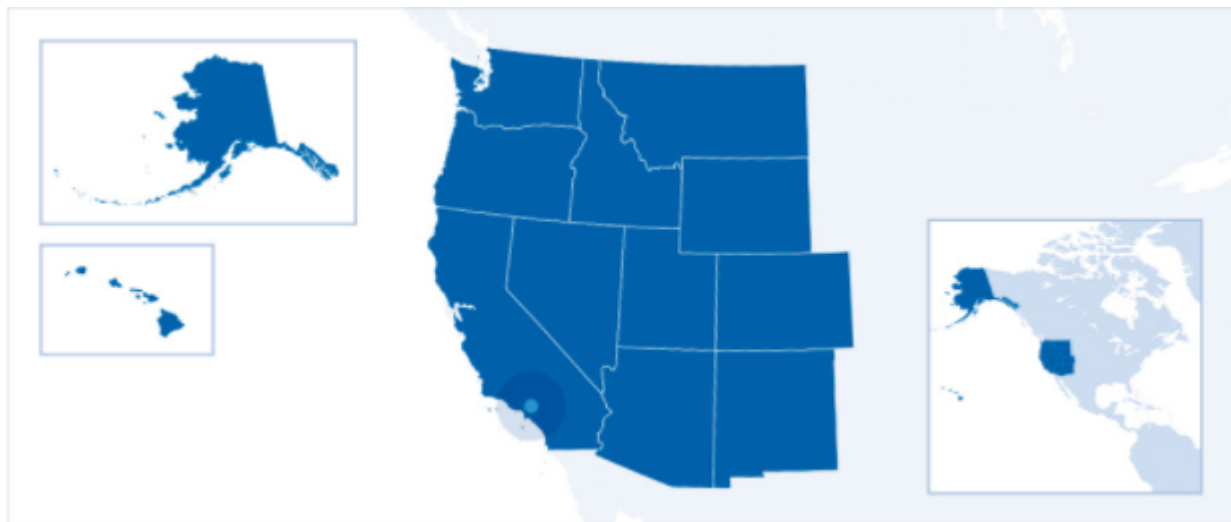
Phoenix - December 1, 2017

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Québec 

THE QUÉBEC GOVERNMENT OFFICE IN LOS ANGELES

- Established in 1970
- Mission: to promote & defend Québec's interests abroad



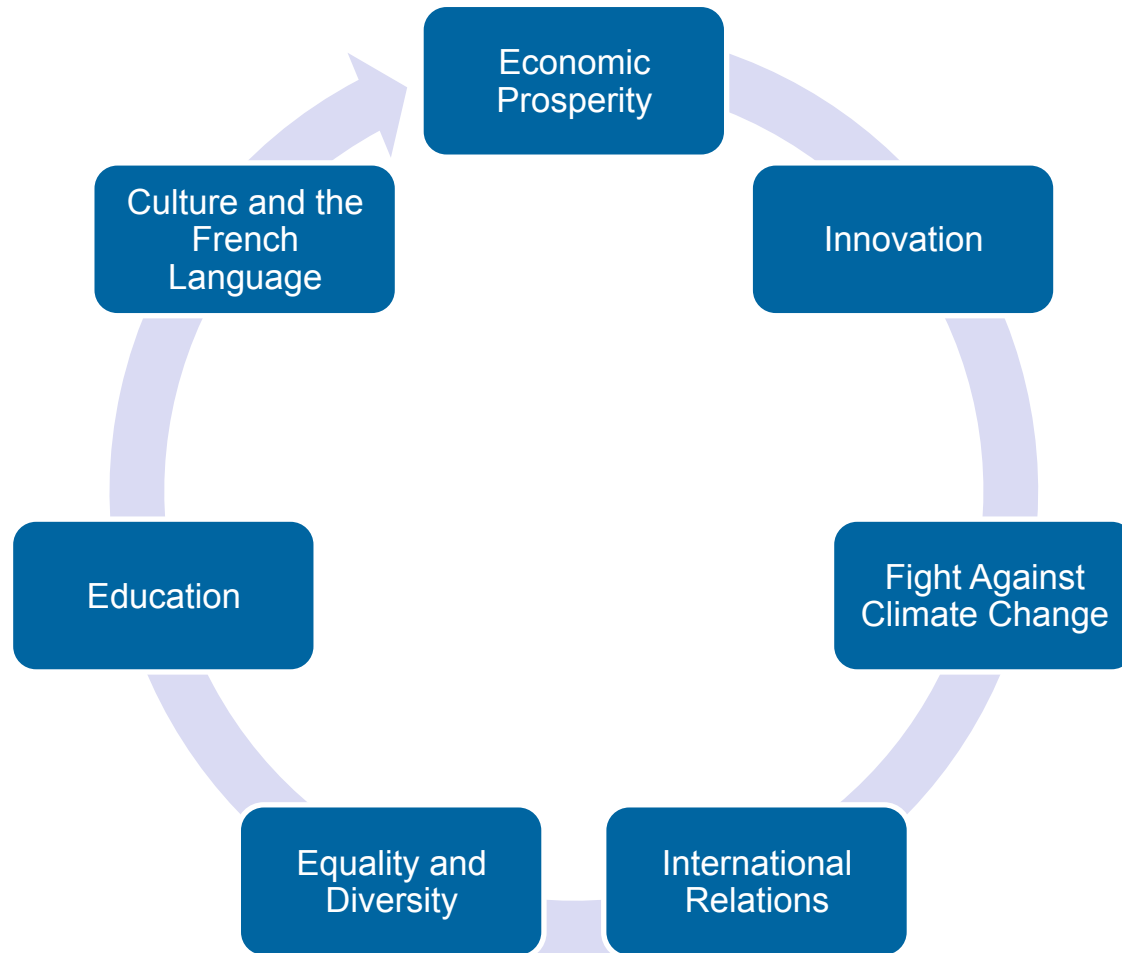
- The Québec Trade Office in Silicon Valley was inaugurated in 2015



2017/09/01

QUÉBEC'S PRIORITIES

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QUÉBEC AND ARIZONA

- Common sectors of economic excellence: aerospace & defense, mining, life sciences, and optics-photonics → opportunities for collaboration
- In 2016:
 - Bilateral trade reached \$590 M
 - ¼ of Arizona's exports to Canada destined for the Québec market
 - Quebecers made 109 600 visits and spent close to \$100 M
- Exchanges are bound to increase with the new direct route between Montréal and Phoenix on Air Canada

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Thank you

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Québec 