

# HERBERGER THEATER | CENTER





# Welcome Canada Arizona Business Council!



**HERBERGER**  
THEATER | CENTER







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# MISSION

**To support and foster growth of the performing  
arts in Phoenix as the premier performance venue,  
arts incubator and advocate**



**Where Audience Meets Art**





**Where Audience Meets Art**



# Performance Discoveries Herberger Theater Center



Where Audience Meets Art

[HerbergerTheater.org](http://HerbergerTheater.org)



# HERBERGER THEATER CENTER **FIRST FRIDAY LIVE**

October 6 – Cabaret at the Moulin Rouge

November 3 – Native Spirit

December 1 – Fire & Ice

January 5 – Bachata Under the Stars

February 2- Monet & Malbec

March 2 – Festival of Spain

April 6 – Street Art Festival

May 4 – Cinco de Artes



Where Audience Meets Art

## FIRST FRIDAY **LIVE**

PRESENTED  
BY



AT THE HERBERGER THEATER

### *Cabaret at the Moulin Rouge*

**FREE ADMISSION // OCTOBER 6**

Tarra Lazos Creative, alongside House of Cirque and the Herberger Theater Center, present an evening al fresco on the Herberger Theater Center Plaza with performances and decor inspired and themed in the flavors, sounds, colors and frivolity of the famous "Moulin Rouge" in Paris.

ARTISTS

MUSIC

PERFORMANCES

VISUAL ART

ACTIVITIES

**6:00-9:00pm**

**HERBERGER THEATER  
CENTER PLAZA**

**FOOD & DRINK SPECIALS**







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**September 29, 2017**

**Tickets on sale NOW at [HerbergerTheater.org](http://HerbergerTheater.org)**



THE HERBERGER THEATER INVITES YOU TO THE 8TH ANNUAL

# Festival of the Arts

“Celebrating the Arts in our Community”

Saturday, November 4, 2017

11:30AM - 5:00PM

Performances  
Live Music  
Food Court  
Children’s Activities  
Visual Art

Pet Adoptions  
Craft Beer & Wine Tasting  
and More!





# COMMUNITY ENTAGLEMENT ARTS EDUCATION AND OUTREACH

- **Arizona Young Artists' Competition**
  - Collaboration with Center Dance Ensemble
  - This spring will be the 19th Annual competition
- **Wolf Trap (Head Start Field Trips)**
  - Collaboration with Center Dance Ensemble through Wolf Trap
  - This spring will be the 19th Annual collaboration
- **Theater Camp**
  - Collaboration with Free Arts for Abused Children
  - June 2018 will be the 18<sup>th</sup> Annual Theater Camp



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# HERBERGER THEATER CENTER **LUNCH TIME THEATER**

- Showcase emerging, diverse performing companies
- Tuesday-Thursday, 30 Weeks per year
- 12:10 pm Performance Time
- Order a Lunch or Bring Your Own!
- Tickets at [HerbergerTheater.org](http://HerbergerTheater.org)



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# Co-Production Sponsorship Opportunities



Valley Youth Theatre  
Oct. 28 – Nov. 19, 2017



Arizona Broadway Theatre  
Dec. 9, 2017 – Dec. 24, 2017



Arizona Broadway Theatre  
July 6, 2018 – July 22, 2018



# Herberger Theater Center Resident Companies



[HerbergerTheater.org](http://HerbergerTheater.org)

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## BY THE NUMBERS:

- Three Theaters
- Multiple event/performance spaces – Inside/Outside
- Over 4 million patrons, 15,000 events/performance
- 550+ Average events/performance per year
- 600+ Events/Performances in 2016-2017



# HERBERGER THEATER | CENTER











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THEATER CENTER



Sheraton

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A TELEPHONE TELESCOPE  
TELEPHONE TELESCOPE  
CENTRAL TELEPHONE

222





**southwestregionalmeetingconnections**  
your oasis for creative programs

p.o. box 879 litchfield park arizona 85340 ph 602.451.6090 fax 602.536.6447 [www.southwestmcc.com](http://www.southwestmcc.com)





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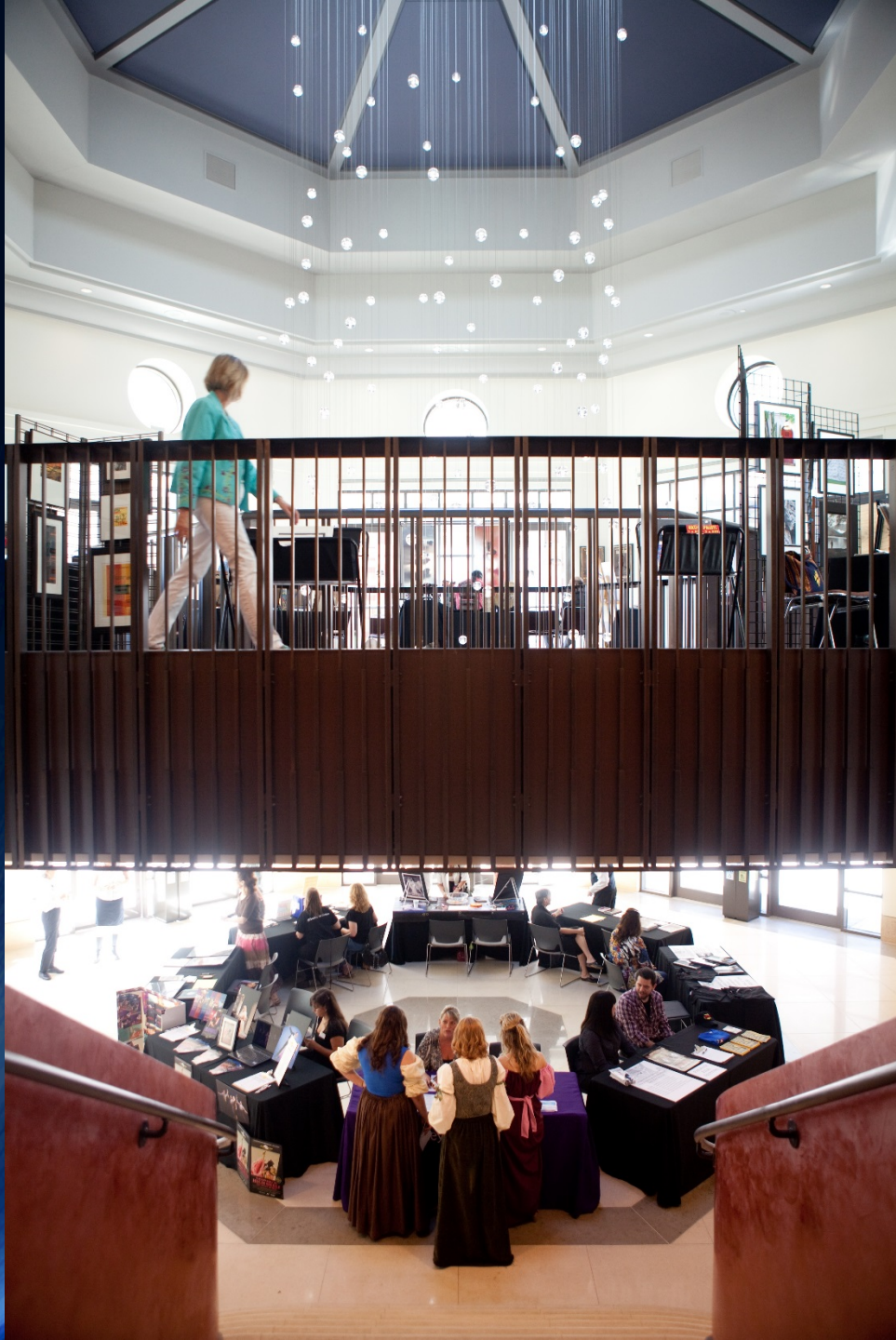














SUPER BOWL 50.  
MORE THAN A GAME.

EXIT

THE BAY AREA'S  
SUPER BOWL

WE'RE NOT JUST  
HOSTING A  
SUPER BOWL.  
WE'RE REDEFINING IT.









































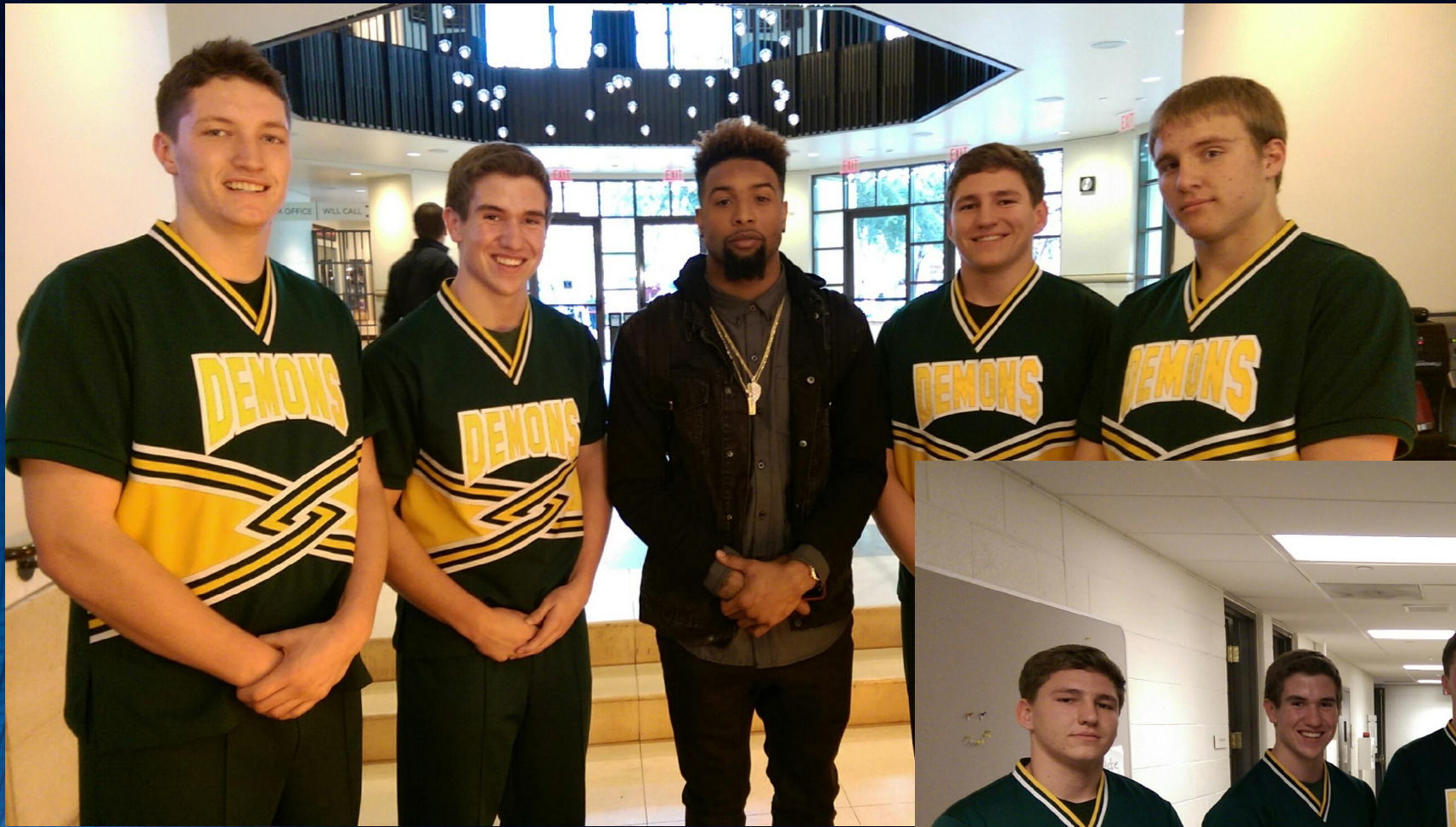














































# HERBERGER THEATER | CENTER







Stay Connected!



**[HerbergerTheater.org](http://HerbergerTheater.org)**



# Contact Us!

## Tours, Available Dates, Rates

Shannon O'Hara

Event Booking and Coordinator

602-254-7399 Ext. 116

[sohara@HerbergerTheater.org](mailto:sohara@HerbergerTheater.org)

## Sponsorships, Marketing

Laurene Austin

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Mark Mettes, CFE

President and CEO

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[HerbergerTheater.org](http://HerbergerTheater.org)





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## Come Back and See Us!



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