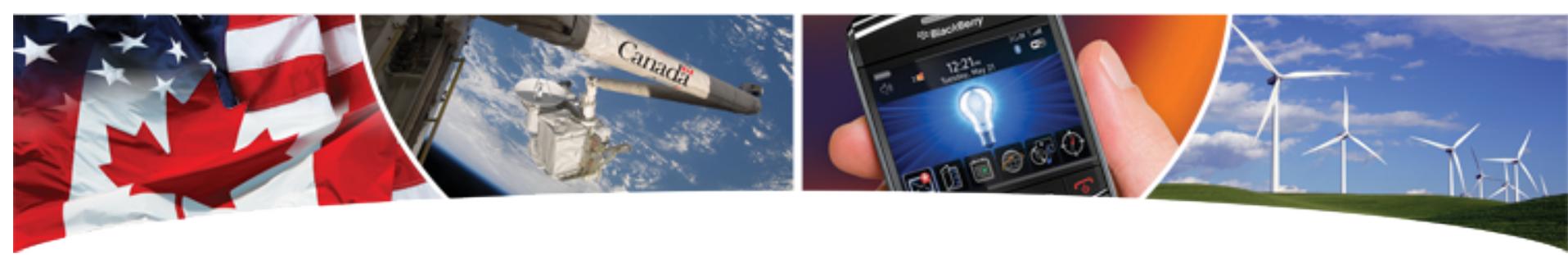


Canada Arizona Business Council

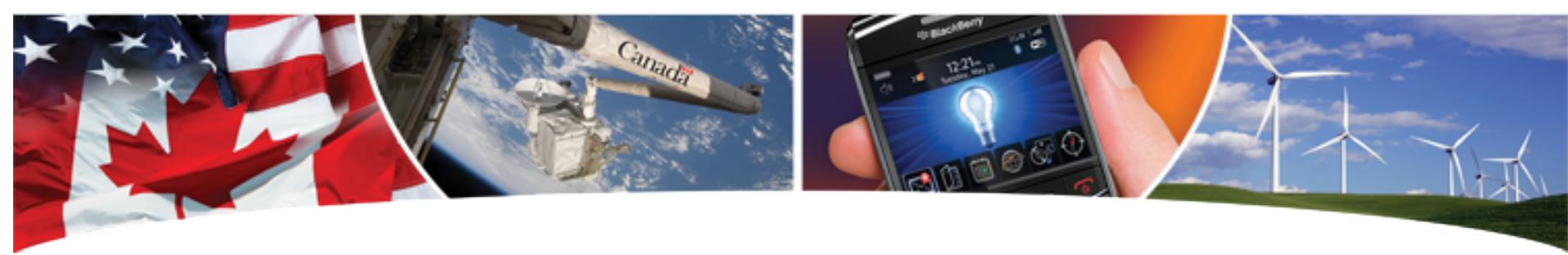
September 12, 2014 - Phoenix, AZ

James Villeneuve
Consul General of Canada



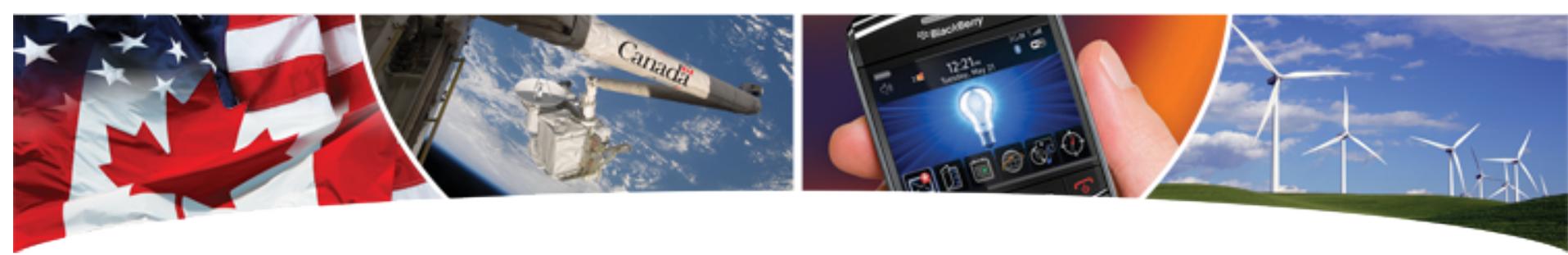
Agenda

- I Context
- II Canada's Value proposition
- III Think Canada!

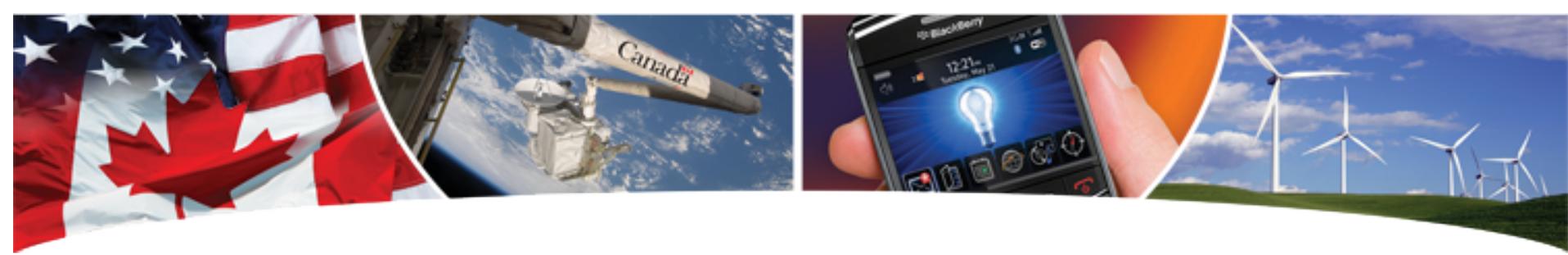


Context

“Canada is like your attic, you forget that it is up there...”

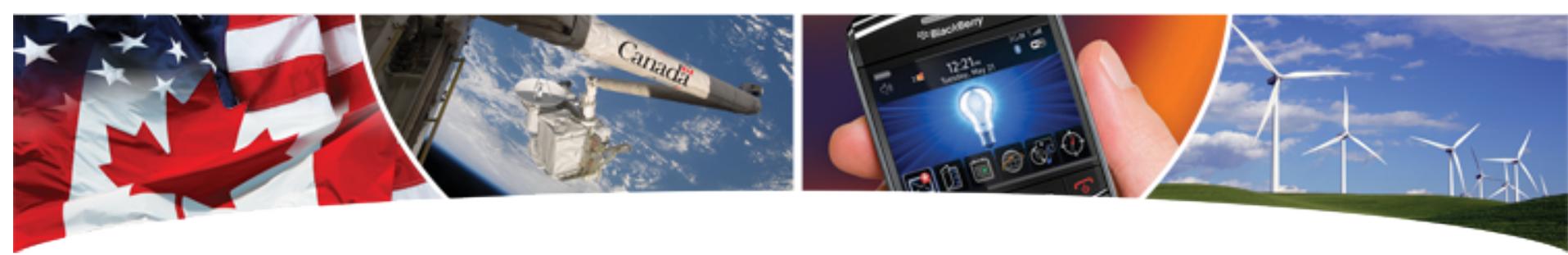


Canadian Icons



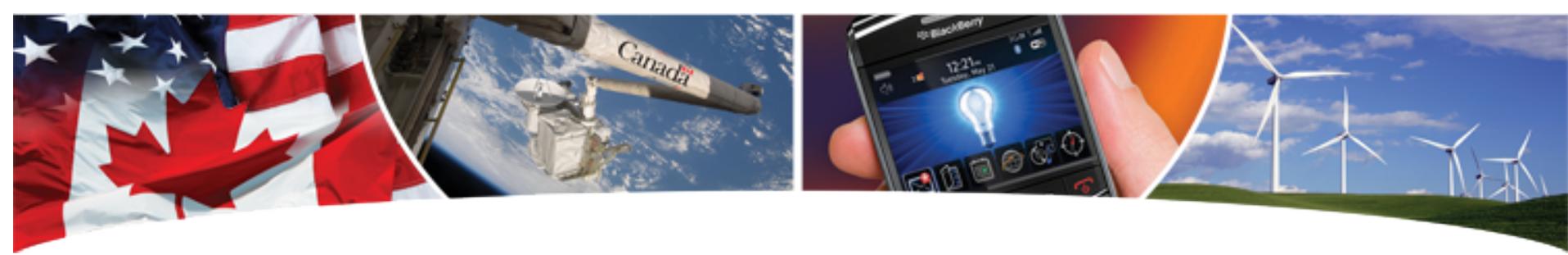
Our National Tree?





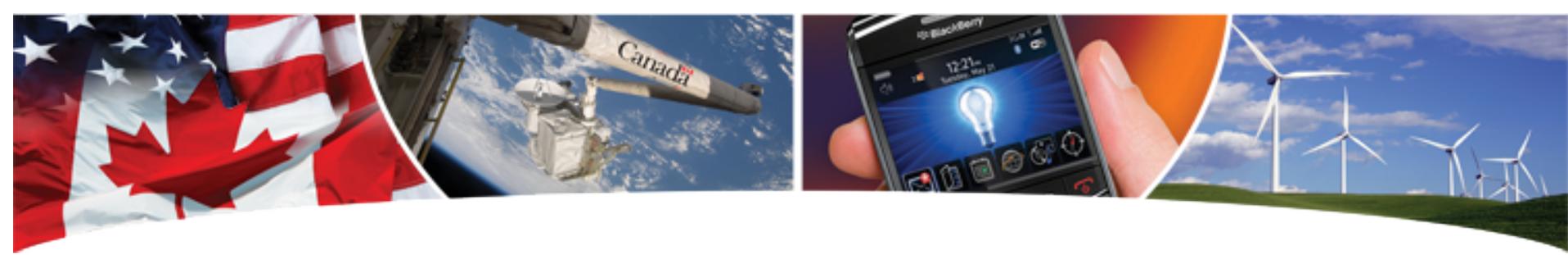
Our National Animal?





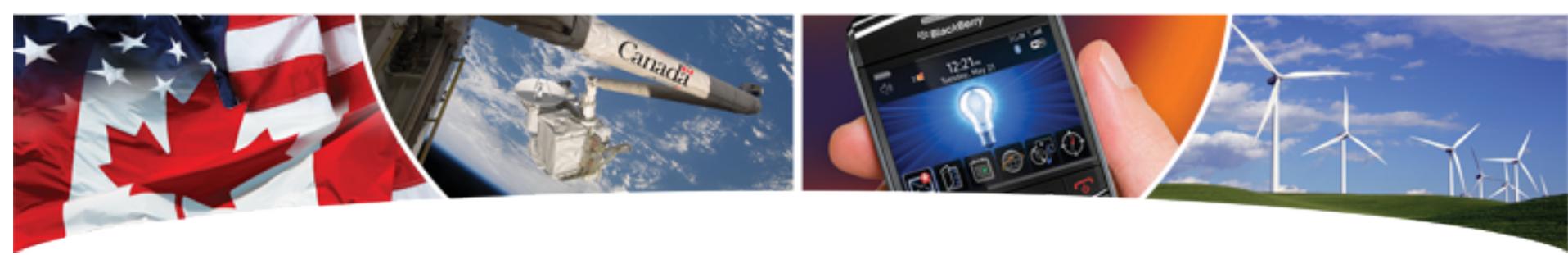
Our National Coffee?





Famous Canadians

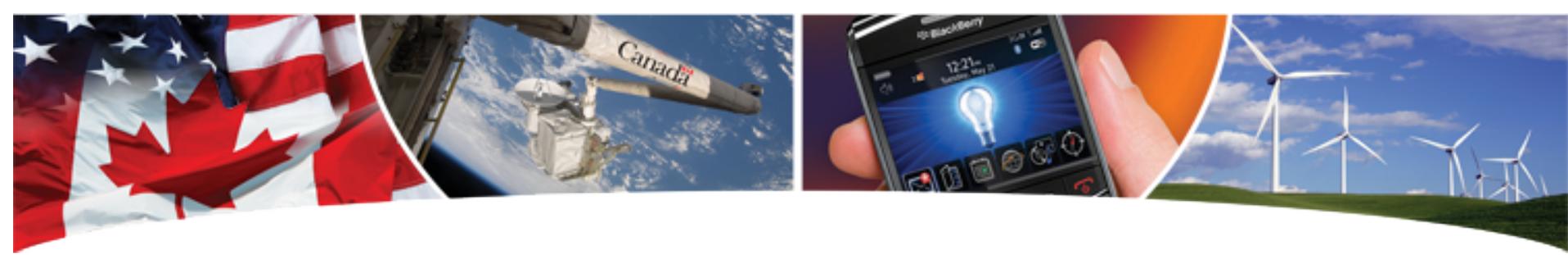




What is our Current Population?

- 22 million
- 28 million
- 35 million
- 45 million

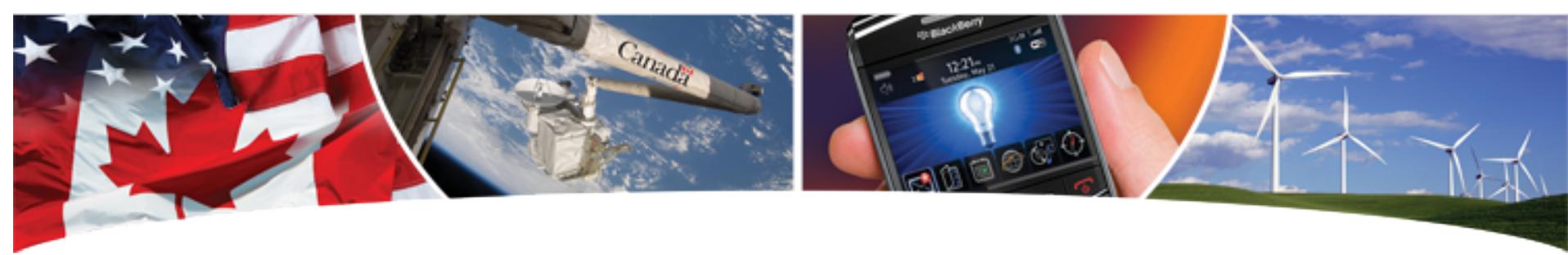
35 million



How Does Canada-US Trade Compare Globally?



**Largest in
the world**



How Big is Canada a Customer to the US?

- Same as China
- Same as China + Japan
- Same as China + Japan + U.K.

**Same as
China + Japan + the U.K.**



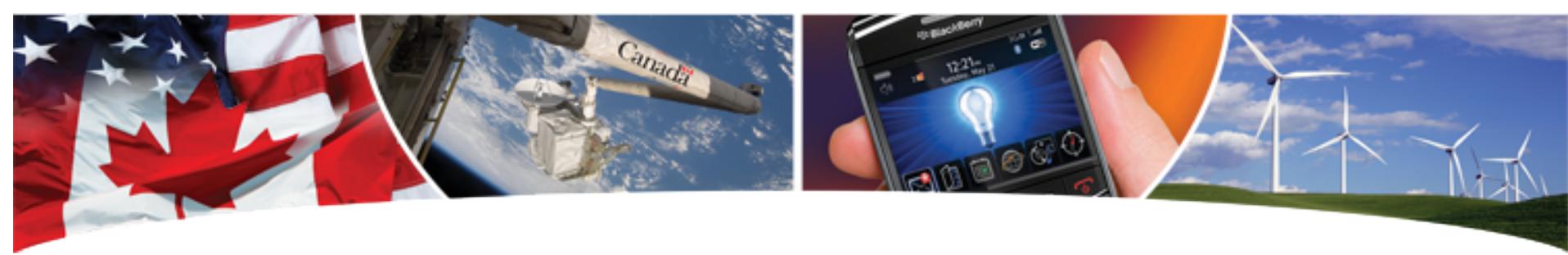


Canadian Companies in Arizona



Arizona Companies in Canada



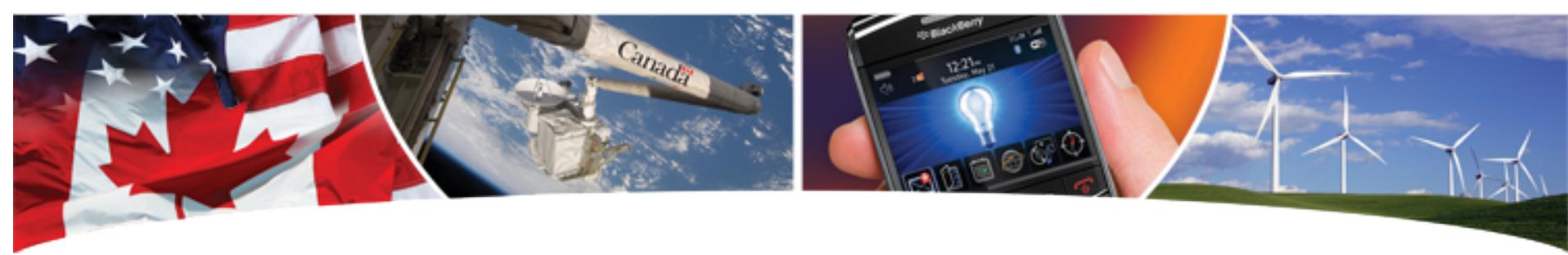


Canada's value proposition

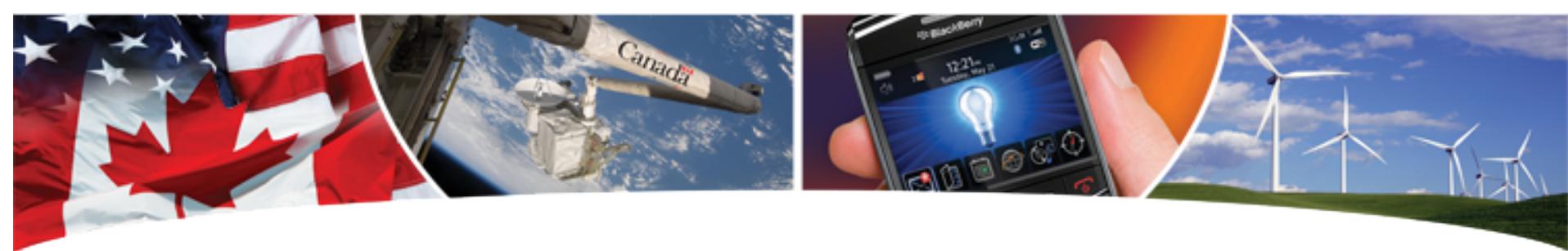
“Canada is like your attic, you forget that it is up there...

...but when you go up it's like “oh man, look at all this great stuff”



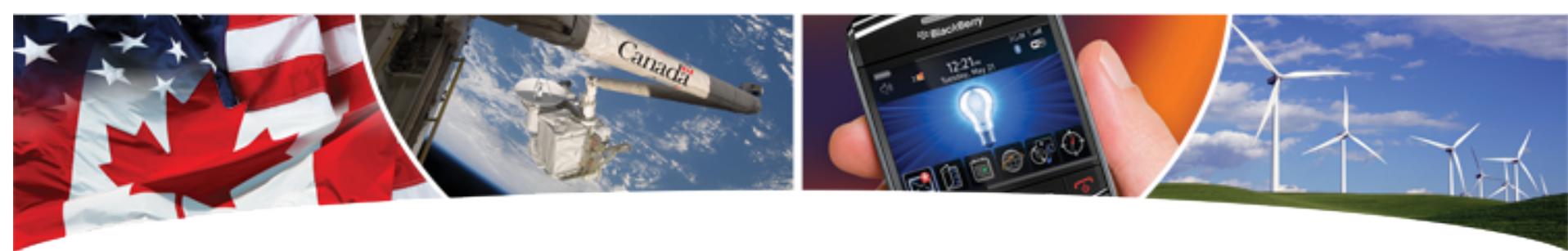


Think Canada!



HOW WE CAN GROW THIS TOGETHER?





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