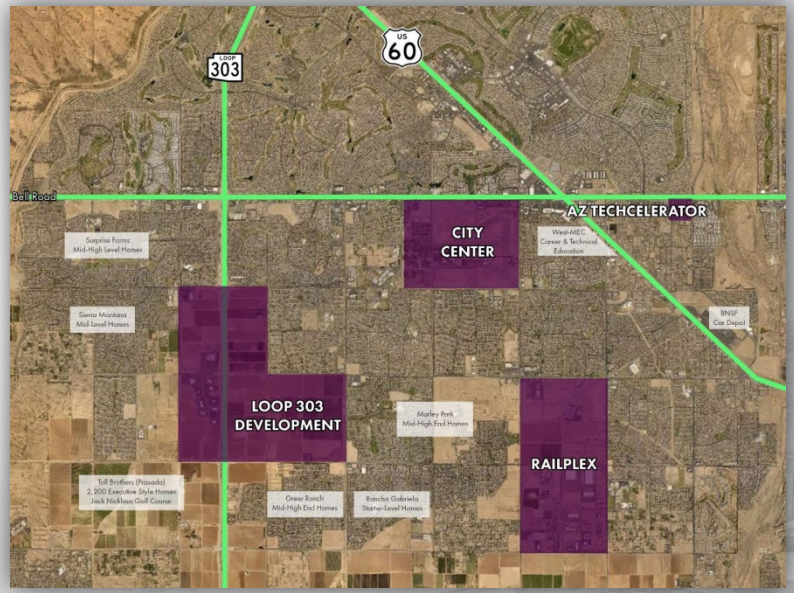
SURPRISE
ARIZONA

Cross Border Healthcare Initiative Update

September 13, 2019

Overview of Surprise

- 140,000 population / Age <40
- Key Community Assets:
  - Growth (5th fastest in US)
  - #35 Safest US City to Raise a Child
  - Higher Education Growth
  - Sports & Recreation
  - Loop 303 / US 60



Ottawa University
Prepare for a Life of Significance™

Surprise Global Mindset

2011

Hosted 2 non-US companies

2013

C.A.B.C.

Joined CABC

2014

Toronto Marketing Program

2015

Global Concierge Launched

March 2018

IN BIA

InBIA Soft Landings

Nov 2018

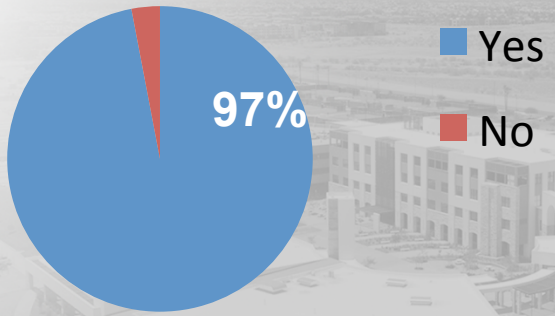
BOTW Award

Cross-Border Healthcare

RECAP of Surprise-Canada Cross Border Taskforce Findings (2018):

- **The Premise**: Create reimbursable Canadian healthcare services “for Canadians by Canadians” in Surprise, Arizona / pilot project (optimal)
- **Existing / Growing** Canadian Medical Travel to Arizona
- **City of Surprise:** Ideally Positioned
- **Survey Says:** Canadians already receive care in AZ, want their healthcare to follow them

Would the option of a fully reimbursable Canadian service in AZ be of interest?



Kealey & Associates

- Mississauga, ON-based health, management, & public policy agency, with strong focus on health management, strategy and advocacy.
- Works closely with federal and provincial governments throughout Canada.
- Health projects underway in USA, Mexico, China and Colombia.

Kealey & Associates

Next Steps for Surprise Project

- Reframing The Project as a Provincial R&D Pilot
- Partners:
  - First Nations (Canada and US)
  - Educational component – health focus
  - Local healthcare for residents of Surprise
- Investor Discussions – underway. The element of local support is attractive to investors. Surprise as willing host is of enormous benefit.
- Site selection underway

SURPRISE
ARIZONA

Thank You!

On behalf of the Surprise team:
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