

# EMPOWERED LIVES



CHICANOS POR LA CAUSA





CPLC WAS ESTABLISHED IN 1969

WE IMPACT MORE THAN

375,000

LIVES EVERY YEAR

A stylized map of the southwestern United States, with the background in a dark orange color. Four states are highlighted in white: Nevada, Arizona, New Mexico, and Texas. The names of these states are written in a smaller, orange, sans-serif font within their respective white areas. Overlaid on the map is large white text that reads "4 STATES" and smaller black text that reads "SERVICES IN AND GROWING (URBAN AND RURAL)".

NEVADA

# 4 STATES

SERVICES IN  
AND GROWING  

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 (URBAN AND RURAL)

ARIZONA

NEW MEXICO

TEXAS

# Areas of Impact

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**1) Housing**

**2) Health & Human Services**

**3) Education**

**4) Economic Development**

• Services including:

- Housing
- Workforce Development
- Integrated Health
- Domestic Violence Prevention
- Elderly Services

- Early Childhood Development
- Economic and Community Development
- Small Business Lending - CDFI
- Education
- Child and Family Welfare



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# 80/20 Housing Model

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## **Ideal for Healthcare & Workforce Housing**

- Stability for Preventative Healthcare
- Affordable housing for lower income workforce population
- Social Service Manager on Property

## **Unit Breakout:**

- 80% Market Value Rent
- 20% Affordable Units (50% of Market Rent Value)

## **Subsidy for units available through low interest rates**

- Support services navigation for subsidized units



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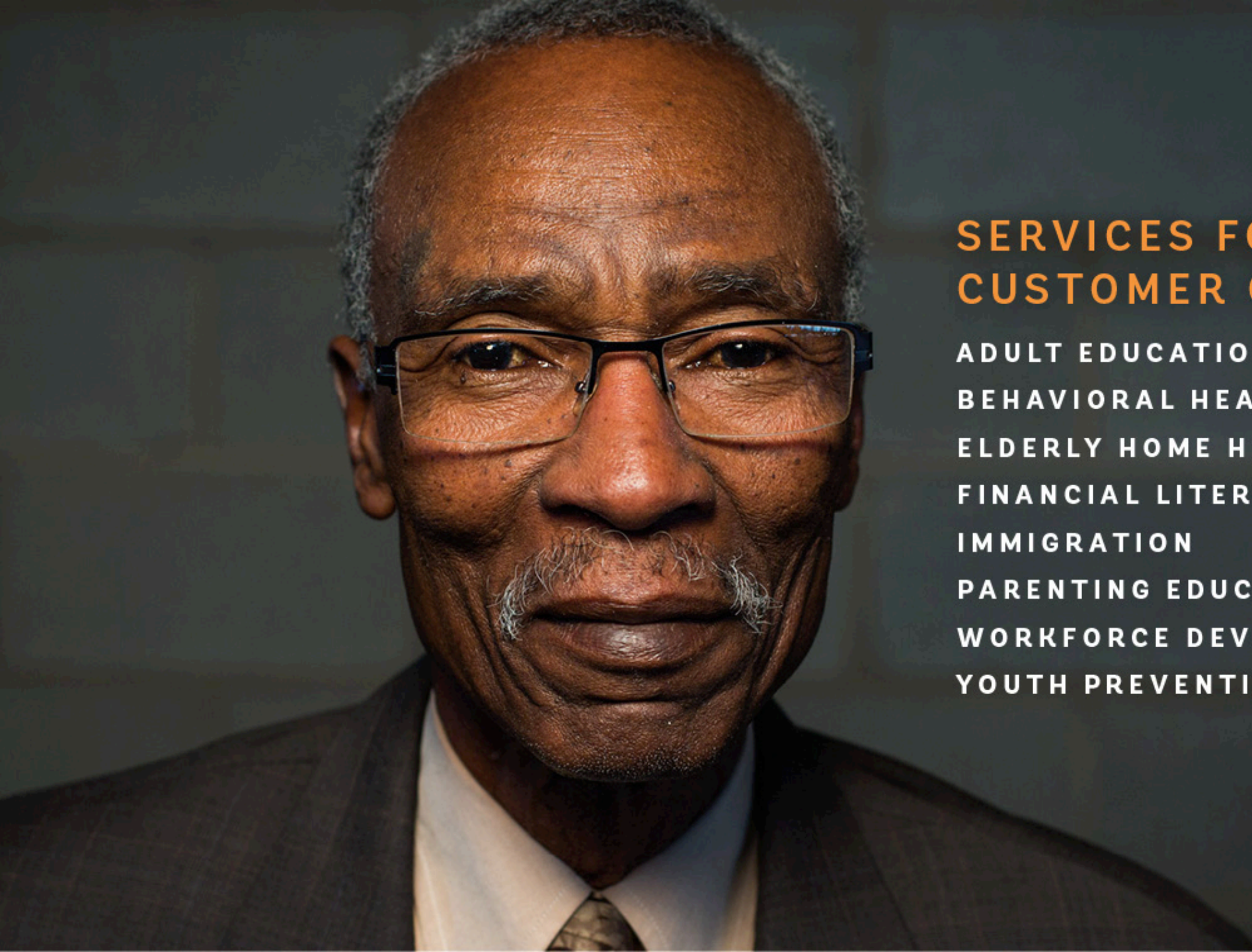
# General Terms

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- CPLC acquires & rehabilitates a multi-family property
- 100% Loan to Value
- Interest Rate:
  - 0% Year 1 – During Rehabilitation
  - 1% Years 2 & 3 – Property Stabilization
  - 2% - Years 3 thru 7
- 7 Year Term
- At maturity:
  - *Renewal of Original Note*
  - *Refinance*
  - *Sale of Property*







## SERVICES FOR YOUR CUSTOMER OR EMPLOYEE

ADULT EDUCATION – GED SERVICES

BEHAVIORAL HEALTH

ELDERLY HOME HEALTHCARE

FINANCIAL LITERACY

IMMIGRATION

PARENTING EDUCATION

WORKFORCE DEVELOPMENT

YOUTH PREVENTION

# CPLC Services for Housing

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## **CPLC Business Services**

- CPLC Asset Management
- CPLC Corporate & Accounting Services
- La Causa Realty
- Tiempo Property Management
  - 2,493 Units currently managed

## **CPLC Nonprofit Programs**

- Foreclosure Mitigation
- Home Buyer Education/ Financial Literacy
- Onsite case management or referral source to the Hub

## **Social Return on Investment**



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# Capital Funding

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## CPLC

- Opportunity Zone
- EQ2 Capital
- Program Related Investment

## CPLC Prestamos CDFI – Small business lending

- CRA Capital Outlay
- EQ2 Capital
- New Market Tax Credit



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# Contacts

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# JOIN LA CAUSA

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MISSION-DRIVEN,  
FISCALLY SOUND

COMMUNITY CREDIBILITY  
& LONGEVITY

WIN-WIN-WIN PARTNERSHIPS



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